

# KENTON SCHOOL LEARNING JOURNEY – Media Studies



	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<b>Year 10</b>  <b>(Eduqas GCSE)</b>	<b>Concept Focus:</b> Audience, Media Language, Representation and Contexts. Introduction to Media  <b>Text Focus:</b> <b>Magazine: Vogue and GQ</b>	<b>Concept Focus:</b> Media Language, Representation, Audience, Industry and Contexts.  <b>Text Focus:</b> <b>BBC and TV Media</b> <b>The Archers, The Sweeney and Luther</b>	<b>Concept Focus:</b> Media Language, Representation, Audience, Industry and Contexts.  <b>Text Focus:</b> <b>Music videos Lizzo and Stormzy</b>	<b>Concept Focus:</b> Media Language, Representation, Audience, Industry and Contexts.  <b>Text Focus:</b> <b>Video games - Fortnite</b>	<b>Component 3 NEA</b> Research and Pre-Production Planning (not assessed) Statement of Aims (assessed - 10 marks)	<b>Component 3 NEA –</b> Production and Post-Production (assessed – 20 + 30 marks)
<b>Year 11</b>  <b>(Eduqas GCSE)</b>	<b>Concept Focus:</b> Industry, Audience & Contexts  <b>Text Focus:</b> <b>Newspapers: The Sun and The Guardian</b>	<b>Concept Focus:</b> Media Language, Representation, Contexts  <b>Text Focus:</b> <b>Film: No Time to Die (industry and poster) and The Man with the Golden Gun</b>	<b>Concept Focus:</b> Media Language, Representation, Audience, Industry and Contexts  <b>Text Focus:</b> <b>Print advertisements: This Girl Can and Quality Street</b>	<b>Component 1 and Component 2 Revision</b> as assessment outcomes and Knowledge Checkers dictate	<b>Component 1 and Component 2 Revision</b> as assessment outcomes and Knowledge Checkers dictate	<b>Final Revision and Examinations</b>  <b>Transition Day(s)</b>
<b>Year 12</b>  <b>(AQA A-level)</b>	<b>Concept Focus:</b> Media Language (Semiotics, Narratology and Genre)  <b>Text Focus:</b> ‘The Social Network’ and unseen text analysis (Component 1 focus)	<b>Concept Focus:</b> Media Language, Representation Audience, Industry and Contexts  <b>Text Focus:</b> <b>Video games: The Sims and Horizon</b>  <b>TV and film: Capital, Deutschland ‘83 and Blinded by The Lights</b>	<b>Concept Focus:</b> Media Language, Representation Audience ( <b>heaviest focus</b> ), Industry and Contexts.  <b>Text Focus:</b> Music videos: Old Town Road, Ghost Town Postcolonialism and postmodern media. Unseen media analysis	<b>Concept Focus:</b> Media Language & Representation  <b>Text Focus:</b> Social media and advertising: Taylor Swift and Sephora	<b>Component 3 NEA</b> Research and Pre-Production Planning (not assessed) Statement of Intent (assessed - 10 marks)	<b>Component 3 NEA</b> Production and Post Production (assessed – ML (15 marks) / Rep (15 marks) / Ind & Aud (20 marks)
<b>Year 13</b>  <b>(AQA A-level)</b>	<b>Concept Focus:</b> Industry, Audience and Contexts  <b>Text Focus:</b> <b>Magazine analysis: GQ Magazine, The Gentlewoman</b>	<b>Concept Focus:</b> Media Language, Representation, Audience, Industry and Contexts  <b>Text Focus:</b> <b>Newspaper analysis: The Daily Mail and The Guardian</b>	<b>Concept Focus:</b> Media Language, Representation, Audience, Industry and Contexts  <b>Text Focus:</b> Radio and advertisement: War of the World, Newsbeat, Score Hair Cream	<b>Concept Focus:</b> Media Language, Representation, Audience, Industry and Contexts  <b>Text Focus:</b> All Component 1 ; all Component 2	<b>Component 1 and Component 2 Revision</b> as assessment outcomes and knowledge/skills audits dictate	<b>Final Revision and Examinations</b>